



# Manel Ferrer Guisado

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## Profile

Stylist in Barcelona, passionate about fashion, design and art. My goals are to grow and develop my career as an E-Commerce Stylist and for a Fashion Brand.

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## Experiences

### **FREELANCE STYLIST – 2017-2018**

- Photo Shoot Contest for Neo2 Magazine at 080 Barcelona Fashion Week. (portfolio).
- Winning project for the best master project LCI Barcelona. Video Art: "Follow The White Rabbit". Stylist and Producer of Fashion Film. A proposal made for the LCI Barcelona Design University (portfolio).
- Photo Shoot: "Fashion's Troubled Mind: Rationality vs. Creativity. Fashion Stylist and Art Director, a proposal for an exhibition for the 080 Barcelona Fashion Week. (portfolio).

### **FREELANCE BLOGGER – 2017- Actualidad**

On my website, I found my portfolio of freelance stylist with several projects of the Master of Fashion Styling, Advertising and Audiovisuals; and my facet of blog in which I write fashion, trends and lifestyle posts.

### **STYLIST ASSISTANT, GOLF S.A – 2017**

Assistant Stylist in Fashion Showroom. Care and maintenance of the Showroom, good customer service and follow-up of the signatures (Dsquared2, Love Moschino, Philip Plein Sports).

### **STYLIST ASSISTANT, ELENA HERNÁNDEZ COMUNICACIÓN – 2015-2016**

Assistant Stylist in Fashion Showroom. Care and maintenance of the Showroom, good customer service and personalized advice. Follow-up of the signatures and preparation for the 080 Barcelona Fashion Week: fitting and sitting of celebrities and influencers.

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## Education & Courses

IEP (European Institute of Journalism). **MASTER IN FASHION JOURNALISM AND FASHION COUCHING.**

2018-2019

LCI Barcelona. **TREND RESEARCH IN FASHION INDUSTRY.**

2018

LCI Barcelona. **MASTER IN STYLING IN FASHION, PUBLICITY AND AUDIOVISUAL MEDIA.**

2016-2017

Escola d'Arts i Tècniques de la Moda (EATM, ESDi) Universitat Ramón Llull. **SUPERIOR DEGREE OF PERSONAL AND CORPORATE IMAGE ADVISORY.**

2014-2016

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## Aptitudes

**Languages:** Spanish and Catalan native level. English level fluent (spoken and written).

**Technical knowledge:** Adobe illustrator, In Design. Microsoft Office for Windows and Mac.

**Aptitudes:** Entrepreneur, responsible, punctual, proactive, creative, dynamic, sociable, assertive, communicative, adaptability, ambition and growth, versatility and teamwork.